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GED Project in Food Area



Name: Rototrans - Oven 'Mirror'

- Field of application: Italian Pizza Production
- <u>Target</u>: Production of a Italian traditional pizza, perfect in cooking , fresh, with high quality in a 'user friendly way' *to be easily realized by non expert employers*. Supply of the 'shop format' exportable abroad.
- <u>Markets:</u> Europe, abroad in developed and developing countries

Rototrans-Oven 'Mirror'



Gas oven with or without firewood and Rototraslo sistem. Features:

- Oven heathed by gas with or without wood
- Preparing pizza according to traditional method
- Pizza introduction outside, not inside the oven (innovation)
- NO Pizza Management inside the oven (innovative)
- High quality Italian Design Oven 'Mirror' . it can be installed in any designed place for its reflective properties. Elegant and easy to clean.

Rototrans-Oven, what change, so innovative



- Introduction of pizzas 'very easy' without need of experience by people
- Manual management of pizzas: absent
- Power on and temperature maintenance: *automatic*
- Italian Pizza quality: *the same of traditional and <u>standardized</u>*

Pizza quality using Rototrans-Oven



- Quality pizza is an Italian one
- Cooking does not depend by people ability, you need only personal with low skills
- Cooking is always the same in any pizza area, never burned
- Cooking is always the same, *it does not vary from pizza to pizza*

Pizza production with Rototrans-Oven



- Production in quality is maximized
- No waste
- Hygiene is maximized
- Italian Pizza Quality can 'be exported' everywhere quickly

Rototrans-Oven Placing uncooked pizza





Rototrans-Oven Picking cooked pizza





Rototrans-Oven



- GED System moves pizzas inside the oven on the best path, each one turning around its axis more times. This movement guarantees high quality and standard pizza cooking.
- Pizza is cooked on refractory stone as Italian tradition.
- Pizza picking and placing is made always outside the oven, so in a simple way.

Rototrans-Oven Market



- Suppliers of ovens: product sales, parternship sale of the product – marketing
- Suppliers of products for restaurant
- Owners of locals- restaurant chains end users,
- Direct marketing
- World market, developing countries and not

GED ethics



GED values:

- Integrity
- <u>Trust</u>
- <u>Respect</u>
- <u>Commitment</u>
- Loyalty
- Professionalism



Thanks, we wait for you

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